

## **Frequency Sales Appoints Veteran Sales Manager to Its Applied Systems Sales Team**

**Chicago IL – (June 6, 2016)** – Frequency Sales, a leading provider of applied solutions for contractors, consultants and the retail industry, is pleased to announce the addition of Joel Garza, Senior Accounts Manager. Garza brings with him significant industry experience that will help to expand Frequency's diverse customer base.

Joel Garza joins Frequency from Bormann Marketing where he was Senior Regional Manager here in Chicago responsible for managing dealer accounts and building partner relationships in the Illinois and Wisconsin area. Crestron Electronics, Inc. in Washington, DC where he was regional sales manager responsible for managing dealer accounts and building partner relationships in the Mid-Atlantic region. Garza has previously held key positions with Polysonics, Inc., Shen Milsom & Wilke, Inc., MCSI/Technical Industries, Tierney Brothers, Inc. and SPL Integrated Solutions.

"Joel is a perfect match for our team and a perfect fit for our customers," remarked Gene Williams, President at Frequency. "Joel's expertise and industry knowledge will further strengthen our team and enhance our ability to support our customers."